



ANTHONY JUSTUS

Assistant Property Manager

I'm a California State University, Fullerton graduate. I majored in business administration and instructional design. Currently, I work in real estate and property management. I'm in the process of transitioning to the instructional design field. I have extensive experience in project management and designing, developing, and implementing e-learning content.

Contact

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Education

Master of Science in Instructional Design & Technology

California State University, Fullerton

Graduated with a 4.00 GPA May 2025

Investigated learning theories such as social cognitive theory, connectivism, and experiential learning theory. Explored instructional strategies including gamification, virtual reality, microlearning, and scenario-based learning.

Bachelor of Arts in Business Administration

California State University, Fullerton

Graduated with a 3.76 GPA May 2023

Completed coursework in accounting, business analytics, business calculus, business communication, computer information systems, economics, finance, law, management, marketing, and statistics.

E-Learning Content

How to Prepare for Wildfire Season

Descriptive Statistics in Excel

Investing Masterclass

Experience

Assistant Property Manager

Tuscany Estate Properties

March 2016-Present

- Facilitated apartment leasing by expertly negotiating and drafting lease agreements. Conducted property tours to enhance client engagement.
- Managed post-occupancy tasks, overseeing rehabilitation and cleaning of apartments after tenant turnovers. Handled maintenance duties including painting, plumbing, electrical work, flooring, and waste disposal.
- Managed financial operations by collecting rental payments and overseeing utility bill and repair payments for apartment units.

Realtor Assistant

Tuscany Estate Properties

March 2016-Present

- Organized open houses by managing logistics, conducting tours, engaging clients, and distributing business cards.
- Provided exceptional customer service via phone interactions, handling inquiries, and efficiently scheduling appointments.
- Executed a marketing strategy by creating and distributing promotional materials, including flyers, business cards, and emails.

Technical Skills

E-Learning Content: Articulate Storyline/Rise, Adobe Illustrator/Photoshop/Premiere Pro, TalentLMS, Google Buckets, Amazon S3, WordPress

Programming: Python, Java, Javascript, HTML, CSS

Business Analytics: SPSS, Excel, JMP, Access, EViews

Projects

Starbucks: Executed a capstone project centered on Starbucks, conducting an in-depth analysis of their financial statements. Findings revealed the utilization of leverage buybacks and dividend recapitalization to enhance the company's stock price.

Financial Literacy Project: Created a five chapter capstone project examining mathematical and financial literacy among Generation Z. Conducted a comprehensive literature review on the learning theory of social cognitive theory and the instructional strategy of gamification to foster learning motivation and engagement.